

12th DUBAI INTERNATIONAL FOOD SAFETY CONFERENCE



29th to 31st October 2018
Dubai International Convention & Exhibition Centre

SPONSORSHIP OPPORTUNITIES



Dubai International Food Safety Conference is the biggest annual gathering of food safety professionals in the Middle East region. Organised by the Food Safety Department of Dubai Municipality, the programs of the conference are designed for professionals from the food industry, regulatory authorities, academic institutions, policy makers and students.

The 12th edition of the conference will be held on the 29th to 31st of October 2018 featuring symposia, technical sessions, competitions, and poster presentations with focus on food safety and applied nutrition. The conference will also feature pre-conference workshops and exhibition and a lot of networking opportunities. More than 2500 delegates from 50 countries attended the conference in 2017, a number that has been steadily increasing each year. We will continue to build on the achievements so far and strengthen our existing cooperation with the food industry, regulatory authorities and service providers in both scientific and regulatory areas. As the partnership strengthens, we will come much closer to the same universal goal: to keep our population healthy, safe, and well protected from public health issues.

Join the 12th Dubai International Food Safety Conference as a sponsor.

WHO?

**will be attending
the conference**

**The conference
will target
food safety
professionals
from different
fields including**

- Regulatory Authorities
- Food Safety Specialists, Nutritionists, Dieticians, Public health professionals
- Food business representatives
- Ingredient and service suppliers to the food industry
- Data Analysts and Data Science Experts
- Technology providers, IoT specialists, Platform builders
- Training providers, Auditors and consultants
- Academia and Students
- Media

PLATINUM SPONSORS

Total Investment - AED 250,000

Package includes the following:

- 25 complimentary conference registrations
- Logo coverage in the home page of conference website with a link to the sponsoring company's website
- Logo coverage in collaterals including news letters
- Logo coverage in conference registration brochure as Platinum Sponsor
- One page advertisement in the conference proceedings
- Logo coverage on stage back drop during the conference
- Logo coverage on signage and boards displayed at the entrance to Conference Venue in prominent position
- Coverage in all official conference advertisements and pre/post conference press releases
- A flyer or promotional product inserted in the conference bag
- Recognition memento as Platinum Sponsor

GOLD SPONSOR

Total Investment - AED 150,000

Package includes the following:

- 15 complimentary conference registrations
- Logo coverage in the home page of conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals including news letters
- Logo coverage in conference registration brochure as Gold Sponsor
- Half page advertisement in the conference proceedings
- Logo coverage on boards displayed in conference hall
- Coverage in all official conference advertisements and pre/post conference press releases
- A flyer or promotional product inserted in the conference bag.
- Recognition memento as Gold Sponsor

SILVER SPONSOR

Total Investment - AED 100,000

Package includes the following:

- 10 complimentary conference registrations
- Logo coverage in the conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals including news letters
- Recognition memento as Silver Sponsor

CONFERENCE BAG

AED 100,000

Package includes the following:

- 15 complimentary Conference Registrations
- Logo coverage in the Conference Website and a link to the company website with company profile
- Logo coverage in the final program book
- Logo on the conference bag (specifications apply)

SUPPORTERS

If your company is interested in supporting the conference by sponsoring programs, providing programs or services that could benefit the attendees whilst they attend the conference,

Package includes the following but not limited to this:

- Food Safety Caps
- T-Shirts
- Provide gifts for inclusion in conference bag
- Sponsor speakers
- Sponsor food and beverages
- Program book printing
- Registration sponsor

*Kindly note that branding of specific food products will not be allowed in the conference venue and in the marketing as well as print materials associated with the conference.

Got an **idea?**

Contact us to discuss

Exhibitors

Please contact us if you wish to exhibit at the event.
Exhibition days are from the 29th to 31st of October, 2018
Priority bookings can be done now.

To confirm your participation as a sponsor or exhibitor, mail to sraghavan@dm.gov.ae

If you require further information about the event, please contact

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