



DUBAI
INTERNATIONAL
CONFERENCE ON

APPLIED NUTRITION

2 0 1 6

7th and 8th November 2016
Dubai International Convention & Exhibition Centre

SPONSORSHIP OPPORTUNITIES

Creating an excellent city that provides the essence of success and comfort of sustainable living
رؤيتنا: بناء مدينة متميزة تتوفر فيها استدامة رفاهية العيش ومقومات النجاح.



The Dubai International Conference on Applied Nutrition was formed as a part of Dubai Municipality's increasing activities in the field of nutrition, which has been identified as one of the priorities for the government in the coming years. In the context of the major public health challenge of preventing obesity and other diet-related chronic diseases in Dubai and the region, which involves the development and implementation of evidence-based policies and programmes, the conference will provide a great platform for in-depth dialogue between experts, including regulatory officials, food industry, interested parties and stakeholders. It is therefore organized to provide ample opportunity for an interactive exchange of expert views and experiences. The two day forum will discuss the current status and future implications of regulations and policies pertaining to nutrition and its impact on the food industry and public health.

The Conference aims to provide ample opportunity for an interactive exchange of expert views and experiences on a range of topics particularly on issues related to national, regional and international programs to improve nutritional quality of foods; and of particular focus would be unique and sustainable initiatives from across the globe to prevent obesity and diet related chronic illnesses. The conference also aims to highlight the value of collaboration between the regulatory authorities, food industry and health and nutrition professionals.

We sincerely hope that you will be able to contribute as a sponsor to enable us to make the conference bigger, better and beneficial to more and more people. Please go through the brochure and let us know how you wish to contribute, I am sure we can work out a package that suits your budget.

Together, let us keep food safe.

Regards

Khalid Mohammed Sharif
CEO of Food Control Department &
Chairman of Organizing Committee
Dubai International Food Safety Conference
Dubai Municipality





WHO?

will be attending the conference

The conference will target food safety professionals from different fields including

- Regulatory Authorities
- Food Businesses
- Hospitality industry
- Ingredient and service suppliers to the food industry
- Training providers and consultants involved in nutrition and related fields
- Public health professionals
- Specialists in nutrition
- Academia
- Students
- Schools
- Media
- And any other nutritional professionals



SPONSORSHIP PACKAGES

PLATINUM SPONSORS

Total Investment - AED 250,000

Package includes the following:

- 25 complimentary conference registrations
- Logo coverage in the home page of conference website with a link to the sponsoring company's website
- Logo coverage in collaterals including news letters
- Logo coverage in conference registration brochure as Platinum Sponsor
- One page advertisement in the conference proceedings
- Logo coverage on stage back drop during the conference
- Logo coverage on signage and boards displayed at the entrance to Conference Venue in prominent position
- Coverage in all official conference advertisements and pre/post conference press releases
- A flyer or promotional product inserted in the conference bag
- Recognition memento as Platinum Sponsor

GOLD SPONSOR

Total Investment - AED 150,000

Package includes the following:


- 15 complimentary conference registrations
- Logo coverage in the home page of conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals including news letters
- Logo coverage in conference registration brochure as Gold Sponsor
- Half page advertisement in the conference proceedings
- Logo coverage on boards displayed in conference hall
- Coverage in all official conference advertisements and pre/post conference press releases
- A flyer or promotional product inserted in the conference bag.
- Recognition memento as Gold Sponsor

SILVER SPONSOR

Total Investment - AED 100,000

Package includes the following:

- 10 complimentary conference registrations
- Logo coverage in the conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals including news letters
- Recognition memento as Silver Sponsor



SPONSORSHIP PACKAGES

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CONFERENCE BAG

AED 100,000

Package includes the following:

- 15 complimentary Conference Registrations
- Logo coverage in the Conference Website and a link to the company website with company profile
- Logo coverage in the final program book
- Logo on the conference bag (specifications apply)

SUPPORTERS

If your company is interested in supporting the conference by sponsoring programs, providing programs or services that could benefit the attendees whilst they attend the conference,

Package includes the following but not limited to this:

- Food Safety Caps
- T-Shirts
- LCD Screens for conference venue
- Provide gifts for inclusion in conference bag
- Sponsor speakers
- Sponsor food and beverages
- Program book printing
- Registration sponsor

*Kindly note that branding of specific food products will not be allowed in the conference venue and in the marketing as well as print materials associated with the conference.



Got an idea?

Contact us to discuss

- Logo coverage in the conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals depending on the package

For further details kindly contact

Ms. Shuguftha Zubair
Food Permits and Applied Nutrition
Food Safety Dept.
042064235
Email: smshaikh@dm.gov.ae

