



25-28 October 2015

SPONSORSHIP OPPORTUNITIES

Creating an excellent city that provides the essence of success and comfort of sustainable living
رؤيتنا: بناء مدينة متميزة تتوفر فيها استدامة رفاهية العيش ومقومات النجاح.

Dubai International Food Safety Conference is the biggest annual gathering of food safety professionals in the Middle East region. This conference is organised by the Food Control Department of Dubai Municipality with support from the International Association for Food Protection (IAFP), International Union of Food Science and Technology (IUFoST) and the Institute of Food Technologists (IFT). The programs of the conference are designed for professionals from the food industry, regulatory authorities, academic institutions, policy makers and students. Various workshops, technical sessions, and poster presentations during the conference will feature more than 200 presenters from all across the globe with an aim to exchange new ideas, learn about the latest developments in food safety with an aim to explore effective solutions to the food safety problems in our continuously changing global scenario. 2200 delegates from 54 countries attended the conference in 2014, a number that has been steadily increasing each year. The growing number of delegates clearly indicates the interest the conference has been able to generate in the last nine years. DIFSC 2015, the 10th edition of the conference is a milestone for us. It will feature a series of workshops, symposia on a wide range of topics and food safety exhibition over 4 days from the 25th to the 28th of October 2015

Over the past ten years, we have built strong partnerships and a great network of food safety professionals, international organizations, food industry, regulatory authorities and educational institutions and the conference has emerged as a great and unique platform in the middle east for each one of us to learn from one another, share our experiences, present new research work and innovations that would help improve food safety worldwide.. We will continue to build on the knowledge that we have gained and achievements so far and strengthen existing mutual cooperation in both scientific and regulatory areas. As the partnership strengthens, we will come much closer to the same universal goal: to keep our population healthy, safe, and well-protected from foodborne illnesses. We will continue our discussions in the 10th Dubai International Food Safety Conference and we hope that the food industry will continue their support to the conference.

We sincerely hope that you will be able to contribute as a sponsor to enable us to make the conference bigger, better and beneficial to more and more people. Please go through the brochure and let us know how you wish to contribute, I am sure we can work out a package that suits your budget.

Together, let us keep food safe.
Regards



Khalid Mohammed Sharif
*Executive Director of Food Control Department &
Chairman of Organizing Committee
Dubai International Food Safety Conference
Dubai Municipality*



Who will be attending the conference

The conference will target food safety professionals from different fields including:

- Regulatory Authorities
- Academia
- Government sector including Research & Development
- Food manufacturing and trading Industry
- Hospitality industry
- Food service sector and Retail sector
- Ingredient and service suppliers to the food industry
- Training providers and Consultants, risk management specialists and insurance providers
- Third party certification providers
- Students
- Media

Previous years' Programs are available for review on the Conference's website: www.foodsafetydubai.com

SPONSORSHIP PACKAGES

Platinum Sponsors

Total Investment – AED 250,000

Package includes the following:

- 25 complimentary conference registrations
- Logo coverage in the home page of conference website with a link to the sponsoring company's website
- Logo coverage in collaterals including news letters
- Logo coverage in conference registration brochure as Platinum Sponsor
- One page advertisement in the conference proceedings
- Logo coverage on stage back drop during the conference
- Logo coverage on signage and boards displayed at the entrance to Conference Venue in prominent position
- Coverage in all official conference advertisements and pre/post conference press releases
- A flyer or promotional product inserted in the conference bag.
- Recognition memento as Platinum Sponsor

Gold Sponsor

Total Investment – AED 150,000

Package includes the following:

- 15 complimentary conference registrations
- Logo coverage in the home page of conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals including news letters
- Logo coverage in conference registration brochure as Gold Sponsor
- Half page advertisement in the conference proceedings
- Logo coverage on boards displayed in conference hall
- Coverage in all official conference advertisements and pre/post conference press releases
- A flyer or promotional product inserted in the conference bag.
- Recognition memento as Gold Sponsor

Silver Sponsor

Total Investment – AED 100,000

Package includes the following:

- 10 complimentary conference registrations
- Logo coverage in the conference website with a link to the sponsoring company's website
- Logo coverage in all collaterals including news letters
- Recognition memento as Silver Sponsor

Conference Bags

Total Investment – AED 1000

Package includes the following:

- 15 complimentary Conference Registrations
- Logo coverage in the Conference Website and a link to the company website with company profile
- Logo coverage in the final program book
- Logo on the conference bag (specifications apply)

Students Lunch

Total Investment – AED 50,000

Package includes the following:

- 5 complimentary Conference Registrations
- Logo coverage in the Conference Website and a link to the company website with company profile
- Logo coverage in the final program book
- Logo and coverage for the specific programme

Supporters

If your company is interested in supporting the conference by sponsoring programs, providing programs or services that could benefit the attendees whilst they attend the conference, Please contact us to discuss.

- Food Safety Caps
- Food Safety T-Shirts
- LCD Screens for conference venue
- Provide gifts for inclusion in conference bag
- Sponsor speakers
- Sponsor food and beverages

Got an idea ?

contact us to discuss

Package includes the following but not limited to this:

Logo coverage in the conference website with a link to the sponsoring company's website

Logo coverage in all collaterals depending on the package

For further information, please contact

BOBBY KRISHNA T M
Specialist
Food Inspection Section
Food Control Department
Dubai Municipality
Mobile : + 971 554041340
Mail to : bkthulasi@dm.gov.ae