

Food Safety Quality, Trust, and Integrity

John Hoffmann, Solae, LLC St. Louis, Missouri





Consumers around the world are more concerned about the food they eat than ever before.



Why consumers are concerned



U.S.News

U.S. Food Safety: The Import Alarm Keeps Sounding



Green Onions Tagged as Hepatitis Culprit (Mexico)



S. Korea Recalls Chinese Wheat Gluten, U.S. Pet Food



Salmonella Outbreak from Cantaloupe Prompts Recall" (Honduras)

The New Hork Times

China Begins Inquiry Into Tainted Baby Formula

The Washington Post

Tomato Recall of June 2008 is FDA Salmonella Alert (Mexico)

© Solae, LLC 2010. All rights reserved.

Governments are responding with strict and comprehensive regulations.

U.S. Department of **Agriculture** (meat, poultry, eggs) **Executive Branch**

Food Safety and Inspection Service (FSIS)

Department of Health and **Human Services**

Food & Drug Administration (all food and drugs except meat, poultry, eggs)

Regulates:



- Meat
- **Poultry**

© Solae, LLC 2010. All rights reserved.

The FDA **Regulates:**

All food and drug except for meat, poultry, and eggs

New U.S. Regulations



Authorizes the Secretary of HHS to:

- Order an immediate cessation of distribution, or a recall, of food.
- Establish an importer verification program.
- Quarantine food in any geographic area within the United States.

Authorizes the Commissioner of FDA to:

Have subpoena authority with respect to a food proceeding.

New U.S. Regulations



Requires the Secretary of HHS to:

- Minimize food-borne contaminants.
- Set standards for raw agriculture commodities.
- Inspect manufacturing plants frequently.
- Implement food tracking systems.

- Assess fees for recalls and re-inspections.
- Develop testing laboratories for import/export.
- Assign inspectors at foreign manufacturing facilities.

Reportable Food Registry





Instances of reportable food shall be submitted within **24 hours** of determining a food is reportable.

Reportable Food Registry





What have we seen?

- > 469 actual reports (Sept. 8-Dec. 31, 2009)
- Due to report functionality issues, version 2 will be introduced in mid-2010

Reportable Food Registry





What have we seen?

- Listeria
- Undeclared Allergens
- - Salmonella Metal, Glass, Plastic
- **Ecoli**

M Other

Additional regulations that are being discussed in the United States Congress...



Additional Regulation Discussions

To require country of origin labeling on food and annual registration of importers.



Additional Regulation Discussions

To provide unique identifiers for food facilities and food importers.



Additional Regulation Discussions

To deem a food to be adulterated if an inspection is delayed or refused.



Additional Regulation Discussions

To establish whistleblower protections.



Additional Regulation Discussions



1. Conduct a hazard analysis.

2. Implement preventive controls.

3. Implement a food safety plan.



So, how does this impact the food industry?





Heightened sensitivity to food safety issues.

Traceability and country of origin documentation.

Brand differentiation opportunity.

Third party validation of their food safety programs.



Heightened sensitivity to food safety issues.

Traceability and country of origin documentation.

Brand differentiation opportunity.

Third party validation of their food safety programs.



Heightened sensitivity to food safety issues.

Traceability and country of origin documentation.

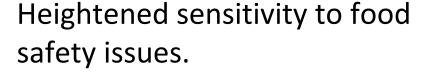
Brand differentiation opportunity.

Third party validation of their food safety programs.









Traceability and country of origin documentation.

Brand differentiation opportunity.

Third party validation of their

food safety programs.



Customers trust Solae's Quality Management System to ensure the regulatory integrity of our supply chain.



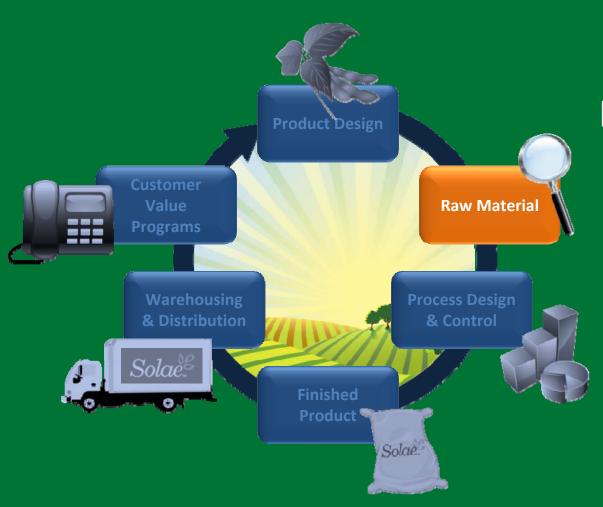






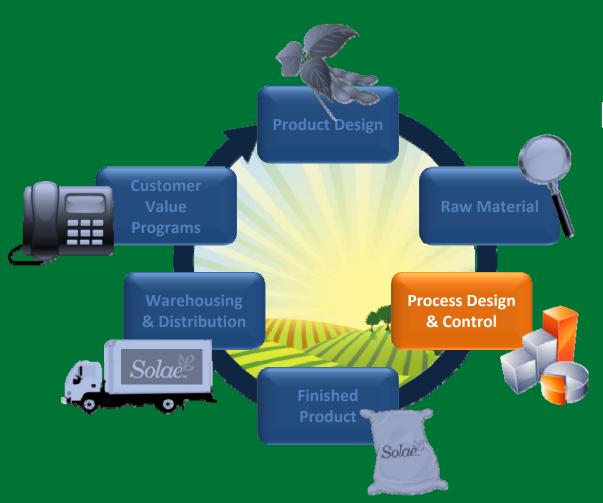
Product Design

- > Ingredient functionality
- > Improved nutrition
- Microbiological criteria



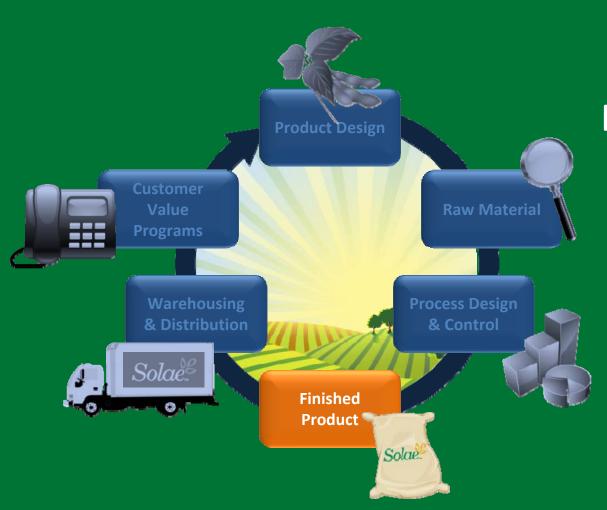
Raw Material

- Approved suppliers
- Traceability
- Identity preservation
- > Inspection & testing
- > Supplier audits



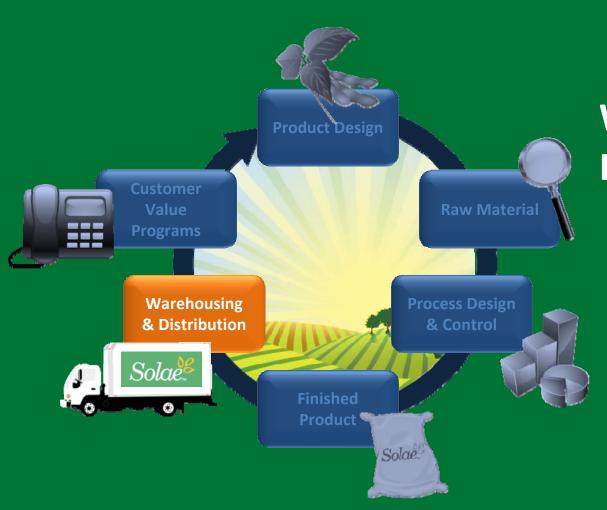
Process Design & Control

- Site security programs
- Defined manufacturing procedures
- On-line monitoring
- > In-process verification
- Risk assessment



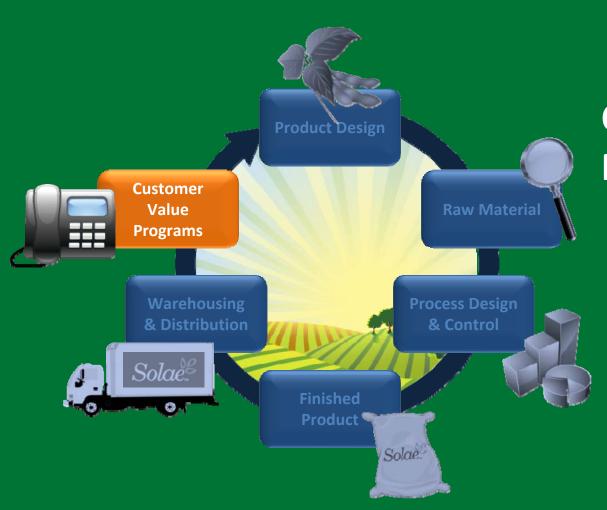
Finished Product

- > Inventory management
- > Storage GMPs
- Shipping requirements



Warehousing & Distribution

- Written procedures
- Documentation systems
- Conforms to customers specifications



Customer Value Programs

- > Technical support
- > Request for information
- > Issue resolution

