



Subway,
Dubai

Shaina Figueiredo



Subway

- The SUBWAY® chain was founded in 1965 in Bridgeport, Connecticut. by then 17-year-old Fred DeLuca, with a \$1,000 loan from family friend, Dr. Peter Buck.
- Today, the SUBWAY® chain is the world's largest submarine sandwich franchise, with more than 32,300 locations in 91 countries.



Subway

- In the UAE we currently have 80 Stores. Our goal is to increase the overall number of locations in the UAE to over 200 by the year 2015.
- SUBWAY® restaurants are excited to bring delicious and fresh food to the people of UAE. Now everyone can enjoy world-famous SUBWAY® submarine sandwiches, salads and cookies.



Menu-Safe



Subway

- Menu-Safe Journey
- Simplify record keeping and monitoring
- Safe place for our customers
- Challenges: Staff behaviour and attitude



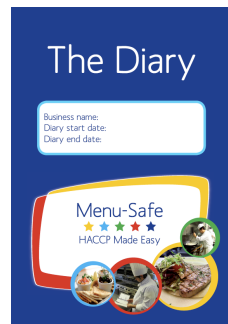
Subway

- How did the training go?
- Reward BEST PRACTICE!
- Recognition amongst your peers is an easy and effective reward!



Subway

- Opportunity for training focus
- Proof of empowerment and pro-active thinking
- Manager meetings with the Field Staff



Subway

- Feedback on Train the trainer course.
- Flexible options
- Theoretical knowledge and practical assignments
- Seeing results
- Phenomenal support by Dr Joanne Taylor



Subway

Thank You

Questions?

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