

The Future of Food Safety

A European Perspective

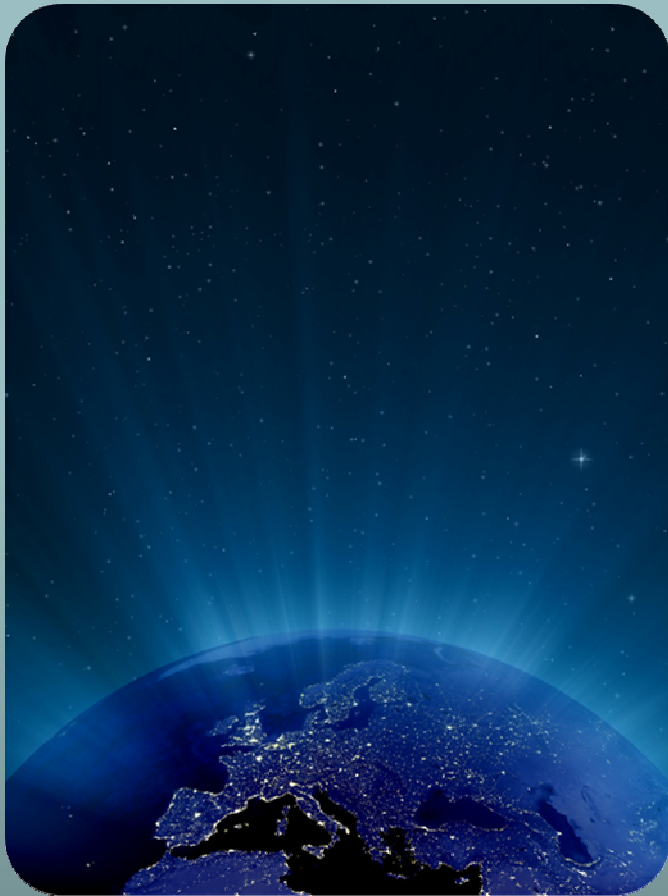
Presentation To



Prof. Alan Reilly
CEO Food Safety Authority of Ireland



A Short History of the EU



2002 - 15 Countries

2010 - 27 Countries

23 Official Languages

501 Million Consumers



Future? - Consumer Protection

501 Million Consumers



Through All Stages of Life and Health



More Than 501 Million...



The Millions of Worldwide Consumers of E.U. Produced Food



Which direction is the EU going?



Farm to fork

Traceability

Food chain information

HACCP principles

Stakeholder involvement

Evidence-based policy

Private standards



Fundamentals of the EU Food Safety



Science

Transparency

Cooperation

Independence

Responsiveness

Risk Assessment



Future of Food Safety Policy...

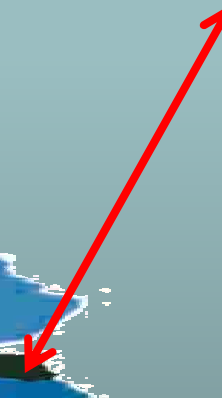
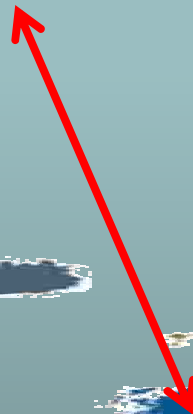
E.U. Council - Ministers



E.U. Parliament



E.U. Commission



Risk Management



Strategic direction of science....

Scientific Opinions

Risk Communication

Product authorisation

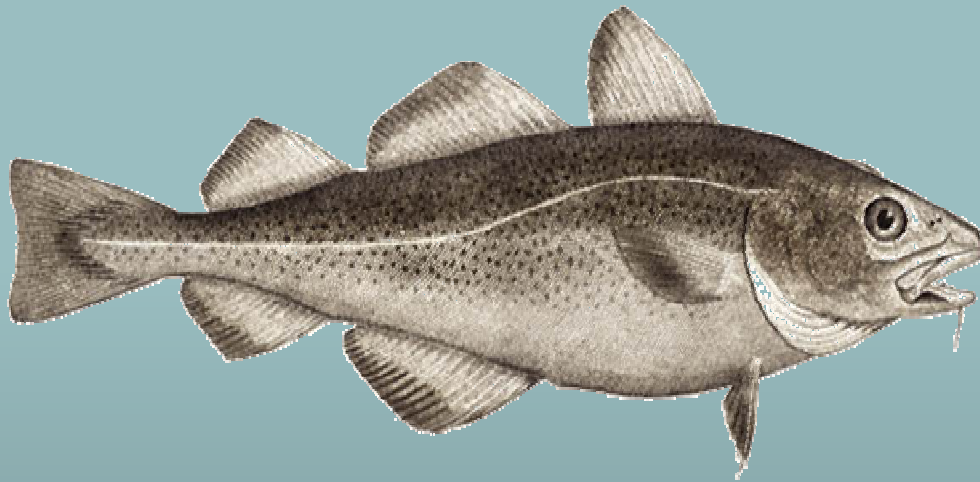
Data collation and analysis

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Defining Food



Where Does Food End...



... and Medicine Begin?



Safe Food = Good Food?

Just Add...



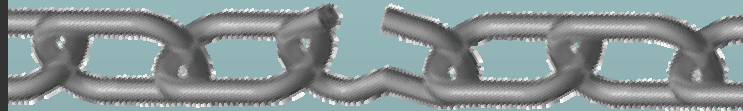
Quantity, Quality and Lifestyle!



Food Chain Protection



Farm



Fork



The Longer the Chain...



The Harder Weak Links Are to Find!



Future - to strengthen networking...



**Who Can You
Phone WHEN It
goes Wrong?**



When It Goes Wrong – and It Will!

Rapid Response



Traceability



We've had Food Scares...



**What About Terrorism
Or
Commercial Sabotage?**



Divergence of scientific opinion...

Challenges – GMO's?



Challenges to Food Safety

- **Sustaining Consumer Confidence**
- **Adjusting to Changing Societies**
- **Industry, National & E.U. Governance**
- **Globalisation of Food Business**
- **Sustaining & Securing Food Chain**



How Will E.U. Protect Consumers?

1. Science

2. Regulation

3. Communication



Future? All links must be secure



**THANK
YOU!**

